## **SCAN2LEAD SMART - ALL CONTACTS IN YOUR HAND**

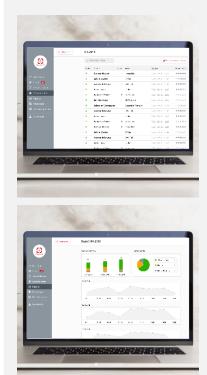
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- + perfect for every booth concept, especially for staff with intensive customer contact
- app for scanning barcodes on the visitor passes or business cards with a smartphone or tablet (iOS / Android)
  - scanned visitor data is immediately shown on the display and can be edited and amended individually
  - adding of notes (via keyboard or voice recognition)
  - lead qualification by using a digital lead form: selection of pre-defined interest tags, follow-up activities etc.
  - capturing pictures and documents with the camera of the device
- + internet connection is required, data backup and limited use in offline case
- + data is transmitted in real time and immediately available online in the Scan2Lead PORTAL for export and further post-processing
- + access to the Scan2Lead PORTAL with all its features (automatic backup of captured data, data export, management of devices, graphical reports about your visitors etc.)
- + for each device (smartphone or tablet) one SMART licence is required, discount from 5 licences on
- + app can be tested nonbinding and free of charge, requests by e-mail: contact@scan2lead.com



## **SCAN2LEAD PORTAL - ALL CONTACTS WITH ONE CLICK**



- + web-based online portal with customised login
- + key administration tool that is included in all solutions and cannot be booked separately
  - all visitor data is collected and stored centralised and in real time
  - data can easily be downloaded through an Excel file
  - configuration of an individual lead form
  - graphical reports about your visitors
  - management of all Scan2Lead devices, assignment to employees
  - access to test tickets and the Scan2Lead Help Center
- + to connect your own systems an interface is available upon request (for a fee)
- + access to the Scan2Lead PORTAL is possible at any time (web application)

