



FESTIVAL

Zurich 26 – 27/03/2024

europe



THIS IS **WHERE**
HR PROFESSIONALS MEET

hrfestival.ch

WELCOME TO HR FESTIVAL EUROPE: THIS IS WHERE HR PROFESSIONALS MEET IN SWITZERLAND!

On 26 and 27 March 2024, this ground-breaking Swiss trade event will go into the next round and celebrate every aspect of Human Resources using **15.000 square meters** in 4 halls at Messe Zürich.

With approximately **200 exhibitors** and its unique supporting program, featuring brilliant keynote speakers, top-class workshops, as well as captivating live acts, HR FESTIVAL europe is the key event in the Swiss HR calendar.

Every year, **more than 5.000 invited HR professionals** can gain business insights as well as updates on **HR knowledge, trends and innovations**.

40% of all visitors are decision-makers and in management positions.

Take the chance and present your company and your services to this important target group and the entire Swiss HR scene



CONNECT,
EXCHANGE,
LEARN

FACTS AND FIGURES



5000 HR-Professionals



200 exhibitors



15 000 qm in
4 halls

HR Today
Know-how for tomorrow

Organized by
HR Today

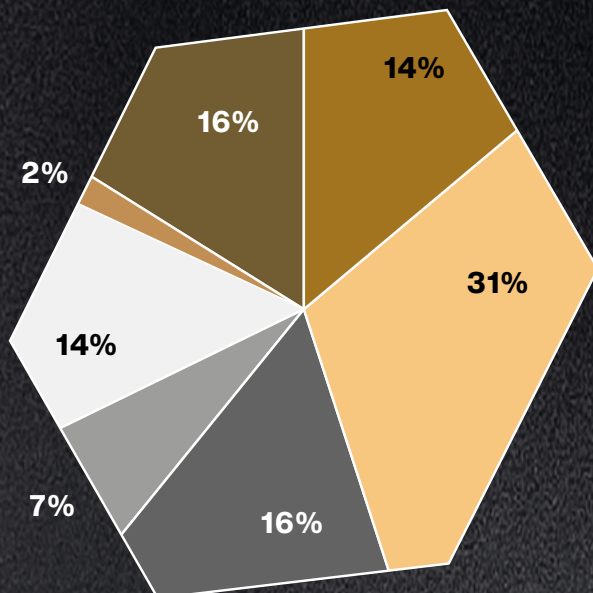


Simultaneous translation
of keynote speeches
(DE, FR, EN)



Switzerland's largest & most innovative event
for HR professionals

HR FESTIVAL EUROPE VISITORS BY SEGMENTS IN 2023



-  CHRO / HEAD OF HR / HUMAN RESOURCES
-  HR MANAGEMENT
-  EXECUTIVE MANAGEMENT, CEO
-  PROJECT MANAGEMENT / IT
-  ASSISTANCE / ADMINISTRATION
-  FINANCES
-  NETWORKER

«We were convinced by the innovative concept. The event is the perfect place to get in touch with our target audience.»

Matthias Langenbacher
Managing Director, tts Talent
Management Consulting GmbH

«HR FESTIVAL europe offers professionals and service providers an opportunity to make valuable contacts among 5000 HR professionals and to gain new HR knowledge.»

Dr. Pascal Scheiwiler
CEO von Rundstedt

OUR OFFER

	Lounge (All inclusive)*	Classic Stand (All inclusive)*	Premium Stand (All inclusive)*	Individual Stand
	Design Alpenchic or Street Festival			Design Individual
	Size 10 m ²	Sizes 12/16/20/24/30 m ² (CHF 650.–/m ²)	Sizes 12/16/20/24/30 m ² (CHF 750.–/m ²)	Sizes Freely definable 12 m ² min. (CHF 420.–/m ²)
Incl.	• Stand space • Lounge setup • Furniture package (excl.: power and back panel)	• Stand space • Stand construction • Graphics • Lighting • Furniture package • Carpet • Power outlet (2,3 KW)	• Stand space • Stand construction • Graphics • Lighting • Furniture package • Carpet • Power outlet (2,3 KW) • High-quality furniture • Premium stand construction	Stand space only
10 m²	CHF 5800.–			
12 m²		CHF 7800.–	CHF 9000.–	
16 m²		CHF 10 400.–	CHF 12 000.–	
20 m²		CHF 13 000.–	CHF 15 000.–	
24 m²		CHF 15 600.–	CHF 18 000.–	
30 m²		CHF 19 500.–	CHF 22 500.–	

*ALL inclusive comprises:

- Back panel design/printing according to your specifications
- Furniture package
- Setup and dismantling, incl. assembly
- Standard power outlet (2,3 KW) for Classic and Premium versions

IMPORTANT:

Lounges neither include power outlets, nor panels or branding elements.

Additional services (catering, etc.) can be booked at a later date.



Lounge
Street festival style, 10 m²



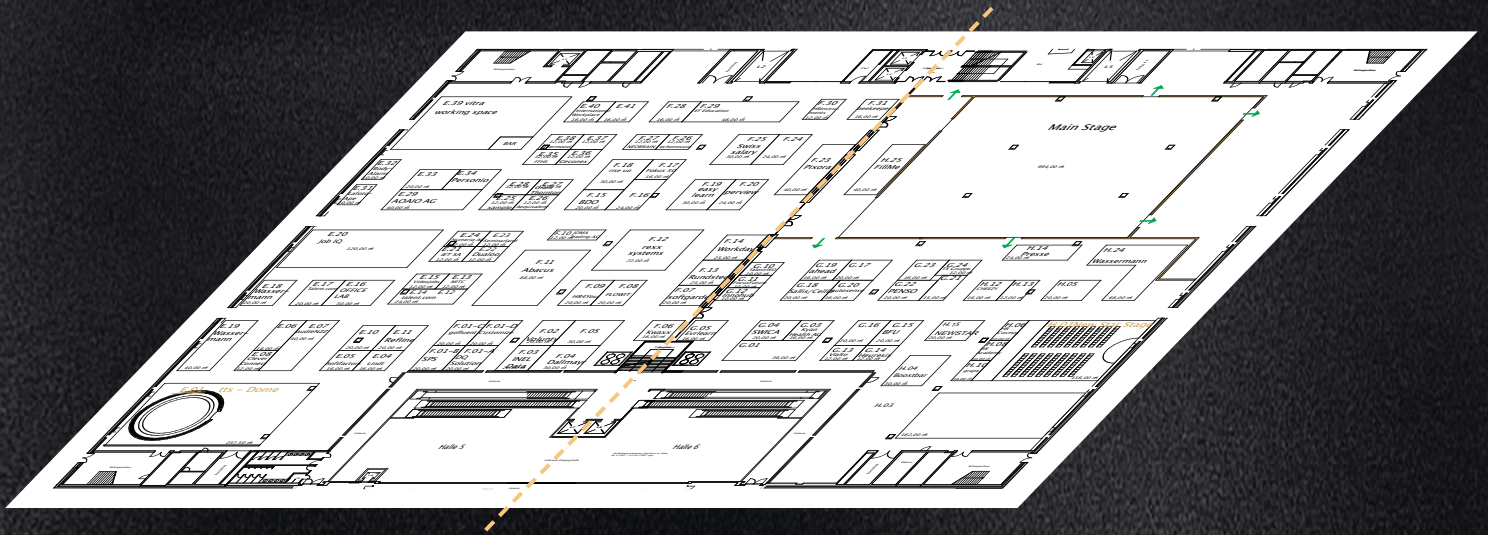
Stand Premium, 24 m²



Stand Classic, 24 m²

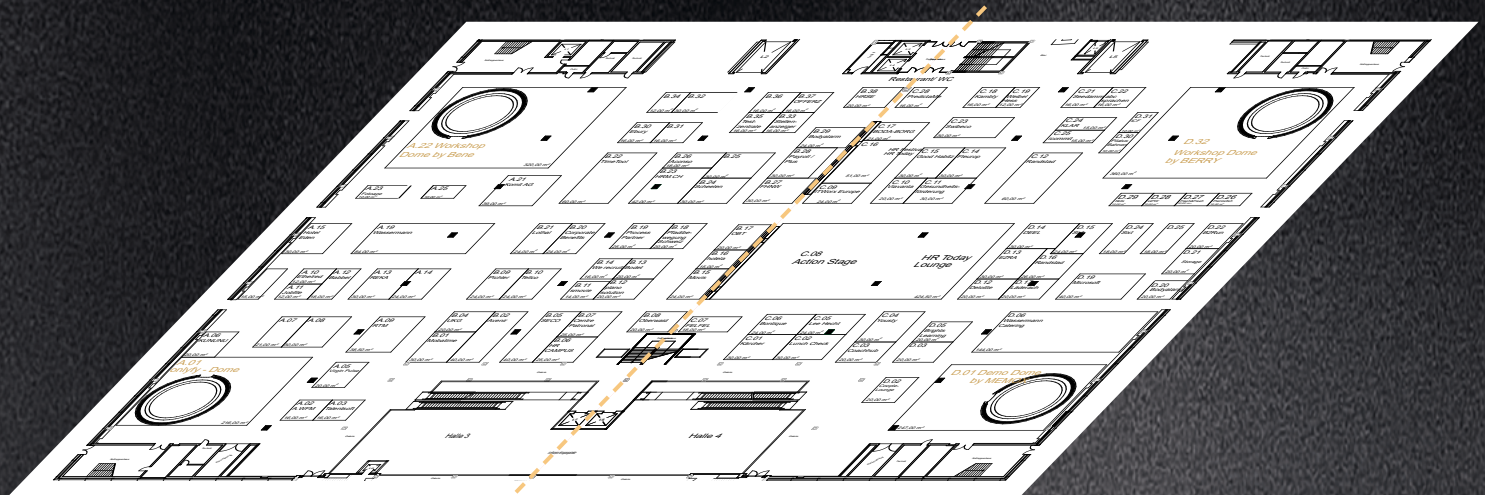
These are example images

HALL FLOOR PLAN



HALL 5

HALL 6



HALL 3

HALL 4

SPONSORING

Sponsoring options are available upon request

MAIN

Main sponsoring



Escalator branding

ACTION

Action sponsoring



Elevator branding



Festival bags
Logo integration



Apéritif sponsorings
(Swiss HR Award,
startup pitch)



Social media
integration

More sponsoring packages on request

CONTACTS

We look forward to seeing you again at HR FESTIVAL europe in 2024!



Matthias Zimmermann

Contact for exhibitors
and sponsors,
Co-Managing Director

mz@hrtoday.ch
+41 44 269 50 19



Sara Bugmann

exhibitor support &
project manager

sb@hrtoday.ch
+41 44 269 50 37



Lea Maurer

Contact for marketing and
organisation, Marketing
and Event Manager,
Co-Managing Director

lm@hrtoday.ch
+41 44 269 50 36



Franziska Luginbühl

Marketing Manager

fl@hrtoday.ch
+41 44 269 50 24



Sina Thüring

Marketing Assistant

st@hrtoday.ch
+41 44 269 50 32



Daniel Thüler

Editor-in-Chief
HR Today DE

dt@hrtoday.ch
+41 44 269 50 21



Marc Benninger

Editor-in-Chief
HR Today Romandie

mb@hrtoday.ch
+41 79 430 60 45