

Press release

Zurich, 3 March 2021

HR FESTIVAL europe rescheduled for March 2022

The ongoing uncertainty caused by the coronavirus pandemic is affecting exhibitors and event organisers alike. When and under which conditions large-scale events will be able to take place again remains unclear. Against this backdrop, it is with a heavy heart that, after several meetings with exhibitors and partners, we have decided to postpone HR FESTIVAL europe for another year. The festival will now take place across Tuesday 29 and Wednesday 30 March 2022 at the Zurich Exhibition Hall.

“Coronavirus has scuppered our plans once again. Our entire team is working even harder and with more determination than ever before to ensure that HR FESTIVAL europe can serve as the industry meeting point for HR professionals when the end of March 2022 rolls around,” says Tobias Mengis. The festival is designed to inspire and offer a platform for further development and networking. It also serves as a forum for discussing current topics such as “how do we want to redefine work,” “how is the world of work evolving” and “what does it take to innovate.” With so much on offer, it’s definitely worth marking the dates in your calendar.

Swiss HR Award

The ceremony for the Swiss HR Award will continue to be a part of HR FESTIVAL europe. This award celebrates innovative projects that take personnel work down new, creative paths. Despite the festival’s cancellation, the applications that have already been received for this year’s award will be judged in spring 2021. The ceremony for the Swiss HR Award, as well as the preceding public vote, is currently being planned. Up-to-date information on the award can be found at swisshaward.ch.

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